CHICOPEE

Community Care Event Fundraiser

Thank you for your interest in having Chick-fil-A Chicopee partner with your organization. We proudly support our community and we take great pride in working with our local schools and organizations to help achieve your fundraising goals. Community Care Events are the ultimate low-cost fundraiser. Just invite the community to eat delicious Chick-fil-A chicken! Teachers, kids, and families simply have to dine with us on your designated Community Care Event night by ordering through the mobile app. Chick-fil-A Chicopee will donate a portion of the events' proceeds directly back to your school or organization.

How Chick-fil-A Chicopee will help you have a successful Community Care Event

- Upon request, we will post on our Facebook and Instagram announcing your Community Care Event.
- We will provide you with a 4.25 x 5.5 flyer in .pdf format for you to print and distribute.
- We will provide you with graphics that can be posted on your social media pages.
- Upon request, we will provide you with an 8.5 x 11 flyer in .pdf format to print for your own use.

Tips for a successful Community Care Event Fundraiser

- Begin your promotion well in advance (several weeks ahead, primarily through newsletters, announcements, email and social media). The newsletter should indicate why your school/organization is having the fundraiser. Having a purpose increases the level of participation.
- The week of the event, make announcements daily.
- Make announcements in the morning and at dismissal times on the day of the event.
- Use the School/Organization message board to promote the event.
- The event is enjoyed the most when the school/organization leadership (principals, teachers, etc.) participate. Students love seeing them in a casual, non-school environment.
- The greatest fundraising results have come when organizations have generated a lot of excitement through their pre-event promotions!

501 Memorial Drive • Chicopee, MA 01020 • 413.592.4500 • joanna.cfachicopee@gmail.com

Rules and Guidelines for a Successful Community Care Event Fundraiser

- The partnering organization earns 15% of the sales generated by the partnering organization on the predetermined day and time of the Community Care Event.
- Community Care Events are only scheduled Monday evenings from 5:00 p.m. to 9:00 p.m.
- Partnering group members need only order through the app and provide the code phrase in the special requests section. Only orders containing the special code phrase will be counted towards the total sales.
- The total sales are tracked by Chick-fil-A.
- The organization hosting the event may NOT solicit our regular customers on their behalf. If they are found doing so, those transactions are subject to being voided. Repeat offenses may result in a cancellation of the event.
- Gift Card purchases do NOT count toward the sales total.

Request to Host a Community Care Event

Please fill out the form below and email it to our Area Marketing Director (Joanna Mull) at joanna.cfachicopee@gmail.com.

Point of Contact:_____

Phone:_____ Email:_____

Organization:_____

Tax ID Number (if applicable):_____

Address*:_____

City:_____ State:_____ Zip:_____

Please provide a brief explanation of how the raised funds will be used:

Please list two dates you would prefer to host your Community Care Event. All requests for a Community Care Events must be submitted at least 30 days prior to event. We will do our best to schedule your preferred date (Community Care Events are only scheduled on Monday evenings from 5:00 p.m. to 9:00 p.m.).

First Choice:_____ Second Choice:_____

I understand the rules and guidelines for hosting a Community Care Event fundraiser at Chick-fil-A Chicopee and what it will take from my organization to have a successful event:

Signature:_____ Date: _____

Print Name:_____

Organization Name:_____

*Checks will be made out to the organization and sent to the address listed above. If your organization requires something different, please make note of it below. Checks are mailed by the end of the month.